STEVE'S MSRP and MAP for Canada effective December 2023

Below is a complete listing of all the products that Steve's Real Food offers. Each section notes the package size, the species it is formulated for, MSRP, and MAP price.

5Lb Bags			
Bag Size 4" x 11" x 14" For Dogs and Cats			
Product Name	UPC	MSRP	MAP
Beef Nuggets	6-91730-15301-4	\$45.84	\$38.96
Chicken Nuggets	6-91730-15302-1	\$45.84	\$38.96
Turkey Nuggets	6-91730-15303-8	\$45.84	\$38.96
Turducken Nuggets	6-91730-15304-5	\$45.84	\$38.96
Pork Nuggets	6-91730-15305-2	\$45.84	\$38.96
Lamu Nuggets	6-91730-15306-9	\$73.97	\$66.57
White Fish Nuggets	6-91730-15307-6	\$38.97	\$45.77



9.75 Lb Boxes

Bag Size 10" x 5" x 16" For Dogs and Cats			
Product Name	UPC	MSRP	MAP
Beef Nuggets	6-91730-12113-6	\$82.70	\$76.09
Chicken Nuggets	6-91730-12111-2	\$82.70	\$76.09
Turkey Nuggets	6-91730-12112-9	\$82.70	\$76.09
Turducken Nuggets	6-91730-12114-3	\$82.70	\$76.09
Pork Nuggets	6-91730-12115-0	\$82.70	\$76.09
Lamu Nuggets	6-91730-12116-7	\$134.78	\$129.69
White Fish Nuggets	6-91730-12117-4	\$94.96	\$88.31



14 Lb Boxes

Bag Size 10" x 5" x 16" For Dogs and Cats

White Fish Patties	6-91730-14208-7	\$140.65	\$133.62
Lamu Patties	6-91730-14207-0	\$196.91	\$187.07
Pork Patties	6-91730-14206-3	\$118.77	\$111.65
Turducken Patties	6-91730-14204-9	\$118.77	\$111.65
Turkey Patties	6-91730-14203-2	\$118.77	\$111.65
Chicken Patties	6-91730-14202-5	\$118.77	\$111.65
Beef Patties	6-91730-14201-8	\$118.77	\$111.65
Product Name	UPC	MSRP	MAP
Tor Dogs and Cats			



20 Lb Boxes

B.A.R.F. Diet (with produce)

Box Size 9.5" x 12" x 10" For Dogs and Cats

*			
Product Name	UPC	MSRP	MAP
Beef Patties	6-91730-17001-1	\$170.76	\$162.22
Chicken Patties	6-91730-17002-8	\$170.76	\$162.22
Turkey Patties	6-91730-17003-5	\$170.76	\$162.22
Turducken Patties	6-91730-17004-2	\$170.76	\$162.22
Pork Patties	6-91730-17005-9	\$170.76	\$162.22
Lamu Patties	6-91730-17006-6	\$276.32	\$262.51
White Fish Patties	6-91730-17007-3	\$192.49	\$182.87

PREY Diet (without produce)

Box Size 9.5" x 12" x 10" For Dogs and Cats

Tor Dogs and Cats			
Product Name	UPC	MSRP	MAP
Beef Patties	6-91730-12001-6	\$174.60	\$165.87
Chicken Patties	6-91730-12002-3	\$174.60	\$165.87
Turkey Patties	6-91730-12003-0	\$174.60	\$165.87



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MAP

\$23.53

\$23.53

\$23.53

\$29.41

1.25 Lb Freeze Dried

UPC	MSRP	MAP
6-91730-16401-0	\$59.91	\$53.32
6-91730-16402-7	\$59.91	\$53.32
6-91730-16403-4	\$59.91	\$53.32
6-91730-16404-1	\$59.91	\$53.32
6-91730-16405-8	\$59.91	\$53.32
6-91730-16406-5	\$84.39	\$75.11
6-91730-16407-2	\$77.62	\$69.08
	6-91730-16401-0 6-91730-16402-7 6-91730-16403-4 6-91730-16404-1 6-91730-16405-8 6-91730-16406-5	6-91730-16401-0 \$59.91 6-91730-16402-7 \$59.91 6-91730-16403-4 \$59.91 6-91730-16404-1 \$59.91 6-91730-16405-8 \$59.91 6-91730-16405-8 \$59.91 6-91730-16405-8 \$59.91



2 Lb Quest Cat Frozen

Bag Size 8.5" x 10" x 4" For Cats - Prey Model

,			
Product Name	UPC	MSRP	MAP
Beef Bite Size Nuggets	6-91730-17101-8	\$18.88	\$15.10
Pork Bite Size Nuggets	6-91730-17102-5	\$18.88	\$15.10
Chicken Bite Size Nuggets	6-91730-17104-9	\$18.88	\$15.10
White Fish Bite SIze Nuggets	6-91730-17105-6	\$21.08	\$16.86



10 oz Quest Cat Freeze Dried

Bag Size 9.5" x 11" x 3.75" For Cats - Prey Model UPC **MSRP** Product Name 6-91730-18101-7 \$30.16 Beef Bite Size Nuggets \$30.16 Pork Bite Size Nuggets 6-91730-18102-4 \$30.16 Chicken Bite Size Nuggets 6-91730-18103-1 \$37.71 White Fish Bite Size Nuggets 6-91730-18104-8



5 oz Eggs Over Easy - Freeze Dried Eggs

Tub Size 9" x 5.5" x 1" For Dogs and Cats

Eggs Over Easy	6-91730-15109-6	\$15.50	\$12.40
Product Name	UPC	MSRP	MAP
Tor Dogs and Cats			



4oz Protein Bites - Freeze Dried Probiotic Treats

Product Name	UPC	MSRP	MAP
Chicken Probiotic Protein Bite	6-91730-19100-9	\$14.45	\$11.56
Lamb Probiotic Protein Bite	6-91730-19101-6	\$17.98	\$14.39

